

Rep Order# 6867060 Ver# 1 Status New Traffic Order# Printed: 10/23/2012 3:33 PM 1 of 2

EC'd Yes Last Received: 10/23/2012 2:58 PM

Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA. Agency () GMMB Rep Firm
Advertiser () OBAMA FOR AMERICA 3050 K ST NW Sales Office () PHILADELPHIA
Product BARACK OBAMA 60S WASHINGTON, DC 20007 Salesperson () ANJIE BRADY
Estimate# 2175 Agency C/P1/P2/E 95/101/2175 Salesperson Phone# 215-567-6005
Buyer Dan Nagelberg Flight Dates 10/23/2012 - 10/29/2012 Salesperson FAX# 215-567-5938
Phone#
Fax#

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

THIS IS A NEW CONTRACT
TOTAL 14,760
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	3P-4P	JERRY SPRINGER	:60	\$120.00	10/24-10/26	2	1	2	\$240.00	
	2	W-F	4P-5P	STEVE WILKOS	:60	\$200.00	10/24-10/26	2	1	2	\$400.00	
	3	W-F	10P-1045P	WVBT FOX NEWS<	:60	\$1,000.00	10/24-10/26	2	1	2	\$2,000.00	
	4	M	730P-12A	2012 WORLD SERIES	:60	\$2,400.00	10/29-10/29	2	1	2	\$4,800.00	
	6	TH	730P-12A	2012 WORLD SERIES	:60	\$2,400.00	10/25-10/25	1	1	1	\$2,400.00	
	7	SA	3P-730P	FOX COLLEGE FOOTBALL	:60	\$600.00	10/27-10/27	2	1	2	\$1,200.00	
	8	M	3P-4P	JERRY SPRINGER	:60	\$120.00	10/29-10/29	1	1	1	\$120.00	
	9	M	4P-5P	STEVE WILKOS	:60	\$200.00	10/29-10/29	1	1	1	\$200.00	
	10	M	10P-1045P	WVBT FOX NEWS<	:60	\$1,000.00	10/29-10/29	1	1	1	\$1,000.00	
	11	SA	730P-12A	2012 WORLD SERIES	:60	\$2,400.00	10/27-10/27	1	1	1	\$2,400.00	

Station WVBT-TV NORFOLK, VA.
Advertiser () OBAMA FOR AMERICA
Product BARACK OBAMA 60S
Estimate# 2175
Buyer Dan Nagelberg
Phone#
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Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/2175
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

---REPORT TOTALS---

Report Totals: 15 / \$14,760.00

---SALES MONTHLY TOTALS---

Oct 12: 10 / \$8,640.00 Nov 12: 5 / \$6,120.00

Sales Totals: 15 / \$14,760.00

Station Totals: 15 / \$14,760.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$56,769	CATV 0%	WAVY 19%	WGNT 14%	WPXV 0%	WTKR 16%
		WTVZ 11%	WVBT 26%	WVEC 14%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE